



"The Voice of Business"



June 28, 2024

Dear Business Owner,

I hope this letter finds you well. The Williams Lake & District Chamber of Commerce is thrilled to announce the 27th Annual Business Excellence Awards, set to take place on October 26th at Sacred Heart Gym. This event celebrates the exceptional businesses, organizations, and individuals who have made significant contributions to our community's economic growth and prosperity.

We are writing to invite you to participate in this celebration by contributing to our silent auction or becoming an event sponsor. Your support will enhance the experience for attendees and will provide valuable exposure for your business. By sponsoring the Business Excellence Awards, your company will receive numerous benefits, including:

- **Diamond Sponsorship (\$2,000):** Receive 2 complimentary tickets to the event, with preferred seating. One page placement in the evening program, logo included on tent cards on each table, named as a sponsor for Business of the Year Award that you will hand out, your business name will be included on the trophy. Listed as sponsor on social media platforms and Chamber website.
- **Platinum Sponsorship (\$1,500):** Receive 2 complimentary tickets to the event, your business will be named as the dinner or entertainment sponsor, opportunity to speak prior to dinner or introduce the entertainer. Logo included on nomination forms and tent cards on each table, listed as sponsor on social media platforms and on Chamber website.
- **Media Sponsorship (\$3,500):** Receive 2 tickets to the event, Business name in the evening program, logo included on tent cards on each table, recognized as the Media Sponsor for the evening, included on social media platforms, website.
- **Gold Sponsorship (\$1,000):** Receive 1 complimentary ticket, half page logo placement in evening program, logo included on tent cards on each table, named as sponsorship for decorations or bar. Recognition on social media platforms and website.
- **Silver Sponsorship (\$500):** Business name in evening program under "Participating Sponsors." Follow up advertising in local media and all Chamber social media platforms.
- **Awards Sponsorship (\$800):** Receive 1 complimentary ticket to the event, quarter page placement in the evening program, logo included on tent cards on each table, business name on all nomination forms, opportunity to present an award to a winning recipient, photo taken with recipient of award, business name engraved on recipient award, named as sponsor for award. Included on Chamber social media platforms.

Silent auction items are a key highlight of our event, and we welcome donations of products, services, or gift certificates. Each item will be prominently displayed with recognition of your business, providing an excellent opportunity to showcase your offerings to a diverse audience. Your contribution, whether through a sponsorship or a silent auction item, will directly support the Chamber's initiatives, including advocacy, business development, and community engagement. Together, we can continue to foster a vibrant and thriving business environment in Williams Lake.

To sponsor the event or donate a silent auction item, please complete the enclosed sponsorship form and return it to us by July 31, 2024. Alternatively, you can contact our office at 250-392-5025 or info@wlchamber.ca to discuss your contribution.

We are grateful for your consideration and hope you will join us in making the 27th Annual Business Excellence Awards a memorable success. Thank you for your ongoing support of the Williams Lake & District Chamber of Commerce and our community.

Sincerely,

WILLIAMS LAKE & DISTRICT CHAMBER OF COMMERCE

Tamara Garreau, Executive Director

Businesses working together towards economic and social well-being to make our community a better place to live and work



27th Annual Business Excellence Awards 2024

Sponsorship Pledge Form

Business: _____ Contact Name: _____
Address: _____
Phone: _____ Email: _____
Contact Signature: _____ Date: _____

SPONSORSHIP LEVELS

(PLEASE INDICATE WITH X)

<input type="checkbox"/>	Diamond \$2,000.00	<input type="checkbox"/>	Gold \$1,000.00
<input type="checkbox"/>	Platinum \$1,500.00	<input type="checkbox"/>	Silver \$500.00
<input type="checkbox"/>	Awards \$800.00	<input type="checkbox"/>	Media \$3,500.00
<input type="checkbox"/>	Silent Auction Donor Value of Silent Auction Item \$ _____		

To confirm sponsorship please fill out and return form to info@wlchamber.ca

Payment to be made to:

Williams Lake & District Chamber of Commerce
Box 4878 Williams Lake, BC. V2G 2V8